



Project KIKS

NEWSLETTER



Vol.1, #2



Fall, 2011

"OPERATION LIBERIA" (FREEDOM)

December 13, 2011 thru January 3, 2012,
Monrovia, Liberia - West Africa

I received a telephone call late on Father's Day evening. Her name was Masa Kennedy Gueh, Founder & Director of the Trinity Children's Center, located in Monrovia, Liberia. For me, this was out of the blue. I identified myself and she began to thank Project KIKS for the shoe donations being shipped to her center in Liberia for more than a year.

This was news to me. How could we end up with a mission in Liberia? She stated, "The people and children are so grateful to receive the gift of shoes from strangers across the world. Bro. Paul, the children of Liberia are your children, you put the shoes on their feet." Masa, what do you mean? "Liberia is your country, it was founded by American Slaves seeking freedom in 1822. The flag is designed after the American flag, we have always used US Dollars as a currency and Monrovia, our Capitol is named after President James Monroe who supported the slaves."

Man, did I have egg all over my face. I was not aware of this part of our (American) history and heritage. She extended an invitation to visit and the date has been set. Liberia is located along the Ivory Coast of West Africa, it is amongst the most poor countries throughout the world. This is the result of a fifteen year civil war which ended in 2005, the results are more than extraordinary devastating. Project KIKS shipped six hundred pounds of athletic shoes, socks, hygiene kits and educational supplies for distribution at the center upon our arrival. These children have never worn shoes or socks, and have been sorely neglected since birth. The United States Government stood by and watched a legitimate colony of its people become massacred.

Back to the story. It turns out, one of our charities in New Orleans was requesting shoe donations on behalf of the Children's Center in Liberia. Shoes are sent from New Orleans to Norcross, Georgia. They are placed into sealed barrels and shipped to Liberia, arriving in about 8 weeks. Donations Requested!

Paul Cheatham II, Founder



Trinity Children's Center Staff unloads 600 lbs. of athletic shoes, socks, and hygiene kits - destination, Monrovia, Liberia.



VOLUNTEERS NEEDED FOR LIBERIAN MISSION

On December 15, 2011 Thru January 3, 2012, Paul Cheatham II, Founder, Project KIKS will sojourn to Monrovia, Liberia on a humanitarian mission. The purpose is to deliver new athletic shoes, socks and hygiene kits and rice to the homeless and orphaned forgotten children of Liberia.

Our relief supplies are currently en-route via container ships which departed from Oakland, California and Savanna, Georgia last month. Most of these children have never worn shoes, which are needed to protect against illness and disease. This will be their first Christmas experience and meal consisting of rice, with small pieces of cut up fish and with luck, possibly, a quarter slice of fruit. This is my simple prayer for these innocent victims of societal and institutional child abuse and neglect.



Our mission operates under the auspices of Masa Kennedy Gueh, Founder/CEO Trinity Children's Center, Inc. Liberia, headquartered in Norcross, Georgia. Ms. Gueh will direct the on the ground daily activities. Flights, logistics, lodging (hotel w/toilet & water), security and a great-cultural-experience assured. We have an invitation to meet President Ellen Johnson, who was awarded the Noble Prize on October 7, 2011. She is also the first elected female of an African country."

Volunteers must pay their own travel related expenses, lodging, and food. Ground transportation and personal assistance always available while in Liberia. Passport and Visa is required, must have up-to-date shot card to include yellow fever, typhoid shots and current TB test. I will walk you through the entire process.

DONATIONS NEEDED

All donations are tax deductible and go solely to the cost of shoes and shipping. Project KIKS is a grassroots, humanitarian mission. Volunteers donate their time and pay all their own travel related expenses.

Donations may be sent to these sites:

1. Project KIKS, AMVETS Post 101,
P.O. Box 1111, Yountville, CA 94599
Attention: Paul Cheatham II, Founder
email: paulskiks@yahoo.com phone: 707-307-8687
2. Project KIKS, Love Foundation
1500 El Camino Avenue, P.O. Box 182, Sacramento, CA 95833
Attention: Mr. Ron Carson, Founder
email: dr.lovefoundation@gmail.com phone: 707-655-6855
3. Project KIKS, Trinity Childrens Center, Liberia
5320 Jimmy Carter Blvd., Norcross, GA 30093
Attention: Ms. Masa Kennedy Gueh, Founder
email: trinity_liberia@yahoo.com phone: 678-598-0089

WAR-AGAINST-HUNGER & POVERTY

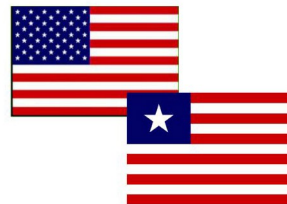
On Sunday, September 11, 2011, Masa Gueh, Founder & Director of the Trinity Children's Center, Inc., Liberia and Co-Founder, Project Kind Initiative Kids Shoes (KIKS), Monrovia, Liberia, Ron Carson, President/CEO The Love Foundation, and Co-Founder Project KIKS, Sacramento, California and Paul Cheatham II, retired, Army Community Service Officer, US Army Europe/NATO, and Founder/President of Project KIKS International, declared War-Against-Hunger & Poverty (WAHP) on behalf of the Children and Youth of the Republic of Liberia.

Our ultimate goal is to reach 750,000 children and young people throughout the country over a five year period. We have developed a quality-of-life wellness project. Implementation will begin with the children sheltered at Trinity Children's Center in Monrovia, upon our arrival in December 2011. This demonstration project is based upon Psychologist, Dr. Abraham Maslow's concept of the five levels of Hierarchy of Needs, presented in a paper entitled "A Theory of Human Motivation", 1943.

The "Hierarchy" suggests that people (children) are motivated to fulfilling basis needs before moving on to other basic needs. There are five levels to the hierarchy of needs.

1. **Psychological Needs for Children and Youth of all ages.** These include the most basic which are vital to survival, clean water, food, shoes, clothing, and sleep. Maslow believed that these needs are the most basic and instinctive needs in the hierarchy because all needs become secondary until these needs are met. This is where we will be concentrating.
2. **Security Needs for Children and Youth of all ages.** These include the need for safety and security. Security needs are important for survival, but are not as demanding as #1 "psychological needs." These include: medical/health care, shelter from the environment, a safe home and village.
3. **Social Needs for Children and Youth of all ages.** These include the need for belonging, love and affection. Maslow considered these needs to be less basic than psychological and security. Friendship and family help fulfill this need for companionship, acceptance, also involvement in church and the community.
4. **Self Esteem Needs for Children and Youth of all ages.** Note: After the first three needs have been satisfied, self esteem needs become increasingly more important. These include: The need for things which reflect upon self-esteem, personal worth, social recognition within the group at all stages of growth and development.
5. **Self Actualization Needs for Children and Youth of all ages.** This is the highest level of Maslow's Hierarchy of Needs. Self-Actualizing children and youth are self aware, concerned with personal development, education and learning and excelling to their fullest potential. Our goal is to see a nation of independent and self-sufficient, caring leaders of the future, one sole at a time.

For additional information, please contact: Paul Cheatham II, Founder, Project KIKS



Masa Kennedy Gueh giving out food at the Trinity Children's Center in Liberia.

